

Major Achievements of Dairy sector during the FY 2020-21

In view of the economic importance of Animal/Sheep Husbandry & Fisheries Department, Central Government & the Government of J&K has given due consideration to the sector as a focus sector for doubling farmer's income, attracting investment and creating avenues for employment generation. The Government of J&K launched four major beneficiary oriented flagship schemes under UT CAPEX to bridge the gap between demand & supply of livestock products and building entrepreneurship in the sector thereby supplementing & complimenting other centrally sponsored/UT sector schemes for inclusive development of livestock sector.

Sector wise achievements are as below:

- A. **Dairy sector:** J&K has a milk production of 2503 Thousand MTs per year & to supplement this production & generate employment in the sector; following major steps have been taken by the Government of UT during 2020-21.
- i. **Integrated Dairy Development Scheme (IDDS) 2020-21:**
The scheme has been launched under UT Capex during 2020-21 with B.E of Rs. 1830.16 lac. The scheme aims to provide 50% subsidy with fixed ceilings for establishment of dairy units, establishment of Milk collection/chilling/processing unit, establishment of market infrastructure including milk ATMs, establishment of milk transportation system etc.
Under the scheme 1105 dairy units have been established in the UT with induction of 5525 high yielding cows/buffaloes creating a direct employment for 1105 people. Besides, in processing

sector 20 Bulk Milk coolers, Paneer making machines, marketing facilities which include milk ATMs & milk transportation vans & milking machines for scientific collection of milk have been granted to around 111 beneficiaries. Around 1200 beneficiaries in toto have been given full time employment under this scheme.

- ii. Besides, through implementation of other Central/UT schemes, self sufficiency in milk production was targeted with an annual growth of 5% from 3% through promotion of milk cooperatives, incentivizing value addition of milk to bring more milk into organized sector.
- iii. In order to increase milk production/productivity in cattle and buffaloes, breeding infrastructure/services have been strengthened by increasing Artificial Insemination coverage from existing 29% to 70% through implementation of CSS- Rashtriya Gokul Mission in the UT targeting 100% coverage of breedable bovines under Flagship Scheme Nationwide AI Program Phase II with free of cost Artificial Insemination service at farmers doorstep.
- iv. Rs 14 Cr. released under Central Sector Scheme National Program on Dairy Development to Jammu Kashmir Milk Producers Cooperative Limited for upgrading milk holding capacity of milk cooperative sector from 1.05 LPD to 2.5 LPD.
- v. 50 to 75% subsidy accorded on insurance premium for 46000 dairy animals under CSS National Livestock Mission.